

Cambridge IGCSE[™]

CANDIDATE NAME					
CENTRE NUMBER			CANDIDATE NUMBER		

8058733814

TRAVEL & TOURISM 0471/13

Paper 1 Key Terms and Concepts

May/June 2024

1 hour 30 minutes

You must answer on the question paper.

You will need: Insert (enclosed)

INSTRUCTIONS

- Answer all questions.
- Use a black or dark blue pen.
- Write your name, centre number and candidate number in the boxes at the top of the page.
- Write your answer to each question in the space provided.
- Do **not** use an erasable pen or correction fluid.
- Do not write on any bar codes.

INFORMATION

- The total mark for this paper is 80.
- The number of marks for each question or part question is shown in brackets [].
- The insert contains all the figures referred to in the questions.

Ref	er to Fig. 1.1 (Insert), information about international tourism.	
(a)	Identify the following from Fig. 1.1:	
	the percentage increase in international arrivals	
	the average amount international tourists spent in 2020	
	the direct global contribution of tourism in 2021	 [3]
(b)	State three factors that can affect tourism demand.	[၁]
	1	
	2	
	3	
		[3]
(c)	Explain two reasons why tourists spend more when travelling internationally.	
	1	
	2	
		 [4]

(d)	Explain two economic impacts on destinations when international tourism decreases.
	1
	2
	[4]
(e)	Assess the importance of destinations being dynamic.
	[6]
	[Total: 20]

Ref	er to Fig. 2.1 (Insert), a photograph of young tourists on an ecotourism holiday in a rainforest.
(a)	State two topographical features of destinations.
	1
	2
(b)	Other than ecotourists, state two types of tourists.
	1
	2[2]
(c)	State four skills required when working in the travel and tourism industry.
	1
	2
	3
	4
	[4]

(d)	Evaluate two ways ecotourism can benefit a destination.
	1
	2
	[6]
(0)	Evaluate how using local tour guides is more sustainable.
(6)	Evaluate now using local total guides is more sustainable.

Ref	er to	Fig. 3.1 (Insert), information about sustainable tourism in the Balearics.
(a)	(i)	State four main types of tourism.
		1
		2
		3
		4
		[4]
	(ii)	State one government objective for tourism shown in Fig. 3.1.
		[1]
(b)	Sta	te which negative economic impact can be minimised by sourcing food locally.
		[1]
(c)		lain one way single use plastic can be reduced by hotels.
	-	
		[2]
(d)	Exp	lain three ways being more sustainable can increase the appeal of the Balearics.
	1	
	2	
	3	

(e)	Evaluate the importance of a whole destination approach to sustainable tourism.
	[6]
	[Total: 20]

Ref	er to Fig. 4.1 (Insert), a photograph of a theme park in Taiwan.
(a)	Theme parks are built attractions.
	Other than built attractions, state two types of attractions.
	1
	2[2]
(b)	State two services likely to be found at theme parks.
	1
	2
(-)	[2]
(C)	Explain two reasons for the appeal of theme parks.
	1
	2
	[4]

E	Explain three reasons why staff should follow procedures when handling complaint	ts.
•	1	
•	2	
_		
(3	
	Evaluate the importance of visitor attractions having good public transport links.	
	Evaluate the importance of visitor attractions having good public transport links.	
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	Evaluate the importance of visitor attractions having good public transport links.	

[Total: 20]

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